

# RIS SOFTWARE LEADERBOARD '15

## CEGID SYNERGY AWAKENS

APPEARING IN 25 TOP-10 LISTS, INCLUDING #4 IN THE PRESTIGIOUS TOP 20 LIST, CEGID EMERGES AS A LEADERBOARD FORCE

BY JOE SKORUPA

Synergy is a term used in business more often than it is achieved, so it is interesting to note that Cegid has received a synergistic boost from its recent acquisition of JDS Solutions, a finding that clearly emerges in the 2015 *RIS* Software LeaderBoard.

While both companies have always scored well in past LeaderBoard rankings the synergy of the merger has propelled Cegid into the #4 spot on the Software LeaderBoard Top 20 list, which is the most prestigious list in the report. The high-profile Top 20 list is a master list, which means that it considers all 50 vendors evaluated for the report and uses all sources of data gathered. It is the only top-20 list in the LeaderBoard (among 51 published) and it is the uber-list that generates the greatest industry-wide publicity and discussion.

For Cegid to make it into the number-four slot on the Top 20 list is a singular achievement but it is far from the only achievement racked up in this year's LeaderBoard. In fact, Cegid appears in 25 of the report's 51 lists, all of which are partially or totally based on customer satisfaction scores as voted on by retailers.

Of the many cross-tabbed lists in the LeaderBoard several carry more weight than others because they include more sources of information. For example, Cegid appears in the number three slot on the top-10 list for Mid-Size Vendor Leaders

### RIS SOFTWARE LEADERBOARD TOP 20

RANK	COMPANY	CUST. SAT.	RET. CON.	REV. FAC.	TOTAL
1	ECRS	47.0	46	2	95.0
2	Celerant Technology	45.5	44	2	91.5
3	SAP	37.1	48	5	90.1
4	Cegid	43.9	42	3	88.9

### APPAREL VENDOR LEADERS

RANK	COMPANY	CUST. SAT.	RET. CON.	REV. FAC.	TOTAL
1	Celerant Technology	42.6	44	2	88.6
2	Cegid	42.0	42	3	87.0

### MID-SIZE VENDOR LEADERS

RANK	COMPANY	CUST. SAT.	RET. CON.	REV. FAC.	TOTAL
1	ECRS	47.0	46	2	95.0
2	Celerant Technology	45.5	44	2	91.5
3	Cegid	43.9	42	3	88.9

### TOP VENDORS FOR MID-SIZE RETAILERS

RANK	COMPANY	CUST. SAT.	RET. CON.	REV. FAC.	TOTAL
1	ECRS	45.6	46	2	93.6
2	Celerant Technology	44.5	44	2	90.5
3	Cegid	42.7	42	3	87.7

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## PROFILE ON CEGID

(Full Data Set). This list, like the Top 20 master list, includes all three data sources — Customer Satisfaction, Retail Recognition (a score determined by the number of applications in the solution suite) and Revenue Factor (up to five points based on revenue plateaus). When the massive revenue giants of technology are filtered out, Cegid emerges as the third highest ranking vendor in the LeaderBoard.

Cegid also achieved high rankings in several other charts that use the full data set. These include: #2 in the Apparel Vendor Leaders (Full Data Set) list, where the Customer Satisfaction score is determined entirely by apparel voters; and #4 in Broad Suite Vendor Leaders (Full Data Set), which only includes vendors that have more than 21 applications in their solution suite.

Other top rankings in top-10 lists include: #3 for Leaders in Total Cost of Operation, #3 in Leaders in Technology Innovation, #3 in Leaders in Total Cost of Operation by Mid-Size Retailers, #3 in Leaders in Technology Innovation by Mid-Size Retailers, #4 in Leaders in Ease of Installation & Integration, #4 in Leaders in Return on Investment by Mid-Size Retailers, and #4 in Leaders in Recommendation by Mid-Size Retailers.

Cegid has been a stellar performer in the LeaderBoard for several years and its recent strategy is putting it in a strong position to continue that string of achievement and potentially move even higher. **RIS**

### LEADERS IN OVERALL PERFORMANCE BY MID-SIZE RETAILERS

RANK	COMPANY	CUST. SAT.
1	RTC Group	4.9
2	Celerant Technology	4.7
3	NGC Software	4.6
4	360pi	4.4
4	Multidev Technologies	4.4
5	Cegid	4.3

### LEADERS IN EASE OF INSTALLATION & INTEGRATION BY MID-SIZE RETAILERS

RANK	COMPANY	CUST. SAT.
1	360pi	4.8
2	RTC Group	4.7
3	ECRS	4.5
3	NGC Software	4.5
4	Magstar	4.4
5	Cegid	4.3

### LEADERS IN TOTAL COST OF OPERATION

RANK	COMPANY	CUST. SAT.
1	ECRS	4.7
2	RTC Group	4.6
2	Logile	4.6
3	Cegid	4.4

### LEADERS IN TECHNOLOGY INNOVATION

RANK	COMPANY	CUST. SAT.
1	Celerant Technology	4.8
2	RTC Group	4.7
3	Cegid	4.5

### LEADERS IN TOTAL COST OF OPERATIONS BY MID-SIZE RETAILERS

RANK	COMPANY	CUST. SAT.
1	ECRS	4.6
1	RTC Group	4.6
2	Celerant Technology	4.4
2	Multidev Technologies	4.4
3	Cegid	4.3

### LEADERS IN TECHNOLOGY INNOVATION BY MID-SIZE RETAILERS

RANK	COMPANY	CUST. SAT.
1	Celerant Technology	4.8
2	RTC Group	4.7
3	Cegid	4.5

### BROAD SUITE VENDOR LEADERS

RANK	COMPANY	CUST. SAT.	RET. CON.	REV. FAC.	TOTAL
1	ECRS	47.0	46	2	95.0
2	Celerant Technology	45.5	44	2	91.5
3	SAP	37.1	48	5	90.1
4	Cegid	43.9	42	3	88.9

### CUSTOMER SATISFACTION FOR APPAREL VENDORS

RANK	COMPANY	CUST. SAT.
1	Logility	46.1
2	NGC Software	44.8
3	Celerant Technology	42.6
4	Jesta I.S.	42.3
5	Cegid	42.0

### LEADERS IN RETURN ON INVESTMENT BY MID-SIZE RETAILERS

RANK	COMPANY	CUST. SAT.
1	ECRS	4.6
1	RTC Group	4.6
2	Celerant Technology	4.5
3	NGC Software	4.4
4	Cegid	4.3

### LEADERS IN EASE OF INSTALLATION & INTEGRATION

RANK	COMPANY	CUST. SAT.
1	360pi	4.8
1	Logility	4.8
2	RTC Group	4.7
3	ECRS	4.5
3	Logile	4.5
4	Cegid	4.4

### LEADERS IN EASE OF ADMINISTRATION

RANK	COMPANY	CUST. SAT.
1	RTC Group	4.7
2	Logility	4.6
2	Logile	4.6
2	LOC Software	4.6
2	NetSuite	4.6
3	ECRS	4.5
3	360pi	4.5
4	MI9 Retail	4.4
5	Cegid	4.3

### CUST. SAT. FOR BROAD SUITE VENDORS

RANK	COMPANY	CUST. SAT.
1	ECRS	47.0
2	Logility	46.1
3	Celerant Technology	45.5
4	Magstar	44.0
5	Cegid	43.9