



**Cegid Retail Offers  
Fast forward to recovery.  
Retail the New Way**

**cegid**

# Fast Forward your Recovery

How to accelerate your recovery and boost sales in the 'new retail normal'

Cegid continues to support all our customers and retailers worldwide in these challenging times by helping you to accelerate your omnichannel and digital transformation in today's new commerce. Hence, we have put together for you a choice of **Try & Buy Offers\*** specifically designed to enable you make a faster recovery and successfully address the new challenges in retail.

**These offers address all our retail customers whatever your size, sector of activity and geography**

In addition, smaller chains and independent stores can also take advantage of our **Try & Buy offer\*** to migrate to Cegid Retail Y2 in SaaS mode opening up new possibilities in omnichannel and digitalization.

These offers cover your current & future **challenges and priorities** including:

- **Omnichannel:** inventory management, order management, fast deployment of services like Click & Collect, Ship from Store, and Order in Store to make the most of your well-located stores and staff etc.
- **Rethinking the store and shopping journey:** 'phygitalisation' of stores, new use-cases for mobile solutions to speed up and improve the consumers' shopping experience, social distancing, booking appointments in stores.
- **Retail Intelligence:** make better, informed decisions regarding promotions, stock, pricing etc. Monitor your activity more closely with key performance indicators.

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\*Try & Buy: « Opportunity to try, at no cost (except for professional services costs) specific Cegid Retail solutions for a six-month period, in case of subscription prior to October 31, 2020 and under the conditions as set out in the Try & Buy Agreement »

# Omnichannel: Incl. Click & Collect, Ship from Store and Order Management



**Solution:** Cegid Retail Y2

**Modules:** Omnichannel | OMS | DOM

**Target:** All clients, all retailers

**Model:** SaaS | On Premise

**Type:** Try & Buy\*

**Duration:** 6 months (upon signature of order)  
+ if positive following trial: 36 month commitment

**Consulting :** please get in touch with your Cegid Retail sales contact

*Offer available until 31st October 2020*

## Overview



Re-boost your activity, multiply sales and customer service opportunities and shift stock faster by quickly setting up omnichannel services: Click & Collect | Takeaways | Order In Store | E-Reservations | Ship from Store

Respond to the new retail requirements including social distancing, limits to the number of people allowed in stores. The past few months have exposed those retailers that haven't yet put in place omnichannel services, which would otherwise help them prosper in today's new normal. **Omnichannel is no longer an option:** it's now essential to your survival. So take advantage of these **Try & Buy** offers to help you get back on track and speed up your transition to a better omnichannel future.



**Ship from store:** This allows you to make the most of your ideally located stores, available staff and stocks by effectively turning your stores into logistics hubs in their own right – capable of getting merchandise to customers more quickly and at less cost and with a lower carbon footprint.

**Order Orchestration:** Having a single and accurate vision of stock, in real time, is vital for effective management of omnichannel orders and stock and this can be achieved with our Order Management (OMS/DOM) solutions.

**Click & Collect:** Comply with new expectations, bring customers back to the store, reduce the time they need to spend in stores, or even divert them to special areas dedicated to retrieving orders (inside, outside the store).

# Store Mobility

## M-POS, Cataloging, Clienteling



**Solution:** Cegid Retail Y2

**Modules:** Y2 M-POS, Y2 Shopping

**Target:** All clients, all retailers

**Model:** Y2 SaaS | Y2 On Premise

**Type:** Try & Buy\*

**Duration:** 6 months (upon signature of order)  
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*Offer available until 31st October 2020*

*\*\*Hardware (devices) are not included*

## Overview



Rethink the shopper's in-store experience and remove friction points such as queuing. Make the experience new and stress less!

Nothing will ever be quite like it was including new social distancing measures, limits on the number of people allowed in stores, along with restrictions on the handling and trying on of certain products. Nonetheless, providing personalised service will still be what sets apart those that will succeed - all be it with less human contact. It's now even more important to digitise your stores and arm staff with the mobile tools required to improve the shopping experience and drive more sales. With this offer\*\*, your sales staff are able to:

- Provide the customer with valuable information quickly and efficiently,
- Present products on a screen to limit the risk of contagion from handling articles unnecessarily
- Handle orders efficiently
- Sell and process sales – with contactless payments
- Speed up the consumer's purchasing experience with 'Queue Busting'
- Hand over parcels ordered on the web (take away...)



A solution that's quick to implement with a rapid ROI  
Increased sales of 5 to 10% per store  
4G Infrastructure, connectivity  
Option for integrating tax-free services

# 3 Inventory tracking



**Solution:** Cegid Retail Y2

**Modules:** Inventory Tracking

**Target:** All clients, all retailers

**Model:** Y2 SaaS | Y2 On Premise

**Type:** Try & Buy\*

**Duration:** 6 months (upon signature of order)  
+ if positive following trial: 36 month commitment

**Consulting:** please get in touch with your Cegid Retail sales contact

*Offer available until 31st October 2020*

*\*\*Hardware (devices) are not included*

## Overview



**Rethink your store's back-office logistics and speed up your move to omnichannel.**

With the impacts of the Covid-19 health crisis exacerbating challenges in retail, it's now more important than ever before to put in place omnichannel strategies and tools that will help you manage stock across multiple channels. You need to do everything you can to get more productivity out of your stores and staff.

You can now take advantage of our Try & Buy offer \*\*on Cegid Retail Inventory Tracking. This mobile back-office logistics solution is specially designed for the omnichannel era: managing inventory for inter-store transfers, checking deliveries, omnichannel picking etc.



Quick to set up with a rapid ROI  
Significant productivity gains  
Improved responsiveness in the current economic climate  
Easy adoption and use by staff

# 4 Retail intelligence



**Solution:** Cegid Retail Y2

**Modules:** Retail Intelligence | Foundation & Dashboard

**Target:** All clients, all retailers

**Model:** SaaS | On Premise

**Type:** Try & Buy\*

**Duration:** 6 months (upon signature of order)  
+ if positive following trial: 36 month commitment

**Consulting:** please get in touch with your Cegid Retail sales contact

*Offer available until 31st October 2020*

## Overview



Get back on track by optimising decision-making and becoming more agile: the essentials for the 'new normal' in retail.

Thanks to our Retail Intelligence tool, your teams will be able to:

- Quickly analyse large volumes of data
- Observe key trends and highlight areas of concern
- Get a better understanding of your customers and the impacts of your marketing, merchandising, assortment efforts
- Optimise supply to stores

Finetuning stock levels analysis will allow you to:

- Determine the most effective promotions to shift stock post-Covid and plan seasonal activities
- Plan assortments and replenishment



Closely monitor activity and analyse results in a new context. Personalise reports with our Self-Service Dashboard (QlikSense). Over 70 pre-configured dashboards. Quick to set up!

# Migration to Cegid Retail Y2 SaaS | < 20 stores



**Solution:** Cegid Retail Y2

**Modules:** All

**Target:** Retail clients < 20 stores

**Model:** SaaS

**Type:** Try & Buy\*

**Duration:** 6 months (upon signature of order)  
+ if positive following trial: 36 month commitment

**Consulting:** please get in touch with your Cegid Retail sales contact

*Offer available until 31st October 2020*

Full scope of retail industry features and tools, including: omnichannel, merchandise management, in-store and POS, Mobile POS, product lifecycle management, CRM, BI etc.

## Overview



Free up your IT resources, be more agile thanks to your solution in SaaS to re-boost your activity and accelerate your omnichannel and digital transformation

The current health crisis has shone a spotlight on those retailers who have delayed or not yet made the switch to digital and omnichannel services. It's also highlighted strains on retailers' IT resources putting a renewed focus on the importance of transitioning to SaaS.

For increased performance, you can now take advantage of our Try & Buy offer to migrate to Cegid Retail Y2 in SaaS mode, which is specifically designed for smaller retailers with fewer than 15 stores, independent stores, concessions or franchisees.

Did you know that:

45% of retail sales will be digital by 2022

38% of shoppers opted for click-and-collect in 2019

79% of consumers want a personalised shopping experience in store



Latest generation UX/UI available on mobile

Open and high connectivity

SaaS: highly secure and simplified IT

Reduced TCO, quick implementation.

# Cegid Retail Y2 SaaS | < 20 stores

*This offer addresses retailers that are not currently using Cegid Retail solutions*



**Solution:** Cegid Retail Y2

**Modules:** All

**Target:** Retail clients < 20 stores

**Model:** SaaS

**Type:** Try & Buy\*

**Duration:** 6 months (upon signature of order)  
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**Consulting:** please get in touch with your Cegid Retail sales contact

*Offer available until 31st October 2020*

Full scope of retail industry features and tools, including: omnichannel, merchandise management, in-store and POS, Mobile POS, product lifecycle management, CRM, BI etc.

## Overview



Speed up and make the switch to an agile and all-in-one digital and omnichannel solution to succeed in the new retail normal.

The current health crisis has shone a spotlight on those retailers who have delayed or not yet made the switch to digital and omnichannel services. It's also highlighted strains on retailers' IT resources putting a renewed focus on the importance of transitioning to SaaS solutions

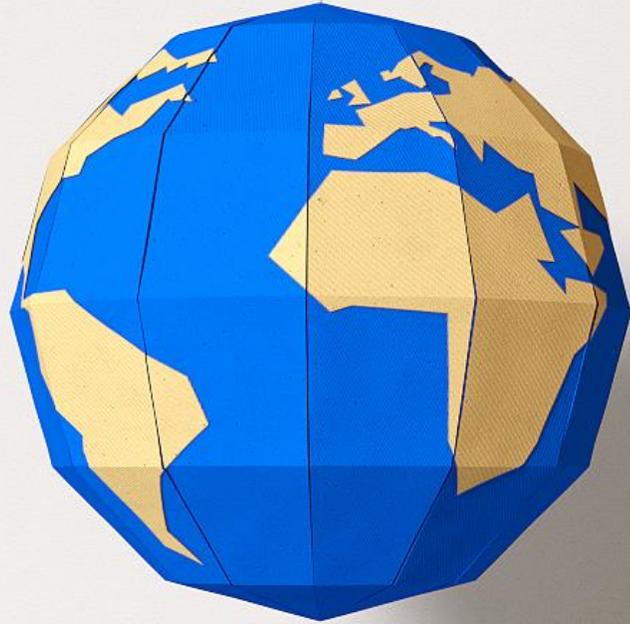
So, if you haven't already taken the plunge, necessary to be ready for the 'new normal', you can take advantage of our Try & Buy offer for Cegid Retail Y2 in SaaS mode, which is specifically designed for smaller retailers with fewer than 15 stores, independent stores, concessions or franchisees.

Did you know that:

- 45% of retail sales will be digital by 2022
- 38% of shoppers opted for click-and-collect in 2019
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Latest generation UX/UI, also available on mobile  
Open and high connectivity  
SaaS: highly secure and simplified IT  
Reduced TCO, quick implementation.



**#StrongerTogether**  
**Contact us**  
**[cegid.com](https://cegid.com)**

*Retail the New Way*